

Workforce and Economic Development: Our Foundation, Mission and Community Connections

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Customized Training Program: History and Background

- New and Expanding Industry Training Program 1958
- Focused Industry Training Program 1981
- Customized Industry Training Program 2005
- August 15, 2008 Customized Training Program
 - Job Growth
 - Technology Investment
 - Productivity Enhancement



Customized Training Program: Purpose

- Supports the economic development efforts of the State
- Provides customized training assistance to Business and Industry
- Enhances the growth potential of companies
- Increases the retention of existing industry
- Prepares NC's workforce with essential skills
- Establishes life long partnerships between our community colleges and Business and Industry



Eligibility: Industry Categories

- Manufacturing
- Technology Intensive
- Life Sciences
- Regional or National Warehousing and Distribution Centers
- Business Support Centers
- Air Courier Services
- National Headquarters with Operations outside NC
- Civil Service Employees providing technical support to US military installations located in NC



Discovery of Project

On-going Support

Identification of Timeline

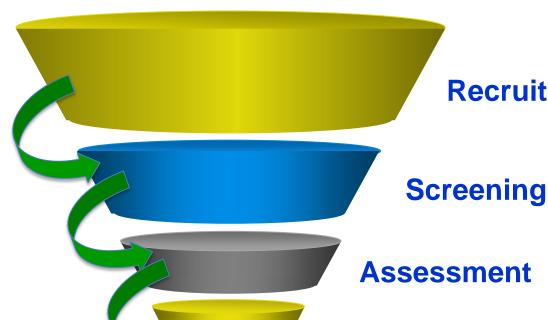
Delivery of Post-Employment Training Design and
Development of
Comprehensive
Training Plan

Delivery of Pre-Employment Training

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Accelerated Workforce Development





Pre-Employment Training

Qualified Candidate Pool: "The Right People for the Right Job"

Post Employment Training





Customized Training Program for New and Existing North Carolina Companies

Job Growth

Number of Projects 176

Number of Trainees 16,952

Project Expenditures \$4,966,437.74 Productivity Enhancement

Number of Projects 96

Number of Trainees 4,856

Project Expenditures \$906,736.96

Technology Investment

Number of Projects 15

Number of Trainees 646

Project Expenditures \$265,819.57

2012-13 Project Totals

Number of Projects 287

Number of Trainees 22,454

Project Expenditures \$6,138,994.27

Instructional Tools:

Learning resources such as manuals, DVD's and computer-based interactive programs used for instructional training

Regionally Based Resources/Trainers:

\$850,786.71

\$424,016.69

Seven trainers strategically placed around North Carolina to lead instruction in continuous improvement, safety and leadership development

Local Community College Instructor Development:

\$325,466.05

Each community college continues to build internal instructional delivery through re-training of instructors and revamping of teaching tools

Total Project Expenditures:

\$7,739,263.72

Average Total Cost Per Trainee:

\$344.67



Customized Training Projects by Industry Cluster

